

Official regulation of the Liki24 Rewards Program

Date: 10.12.2024

1. Introduction

The Liki24 Rewards Program ("Program") is designed to reward customers who actively engage with our platform, including writing honest reviews, purchasing products, and using the mobile application. Participation in the Program implies acceptance of these Official regulation (further Terms and Conditions) of the Liki24 Rewards Program.

This Program is designed for marketing purposes of Liki24 online Platform and is a type of promotional campaign.

Organizer of the campaign is FAMCARE TECHNOLOGIES SRL registered at: Calea Moșilor nr.158, sector 2, București, with the registration number J40/20885/2021 and fiscal code: RO 45287030.

2. Eligibility

The Program is available only to registered customers (participants of campaign) on the Liki24 platform.

Participants must be at least 18 years old.

Liki24 reserves the right to refuse or cancel participation in this Program for any customer at any time without any justifications based on its own discretion.

3. Terms of receiving Rewards

Customers can be awarded a promo-code (voucher) that is equivalent to the discount for LIKI24 Services in the amount of 3 RON (1 EUR) (further "Rewards Credit" or "Rewards") for making a review of a product that was previously purchased by the customer on LIKI24 Platform in case the review was approved by Liki24 and published on the Platform.

The number of products that are available for the reviews is limited and defined by Liki24.

Reviews must comply with the following rules:

- be relevant and honest;
- be original and written without AI or other tools;

- avoid references to politics, religion, ethics, military topics, or offensive language.

Rewards Credits are awarded once per reviewed product.

Before approval of the review, credits will be displayed in the customer online account as "Pending Rewards." Only in case review passed through the moderation and was published, "Rewards Credit" will be granted and displayed as "Available Rewards".

Rewards Credits can be granted for other activities made by Customers and defined by Liki24 in additional communication with Customers.

By participating in this campaign, you are giving a consent to receive such communication and also any other promotional communication from Liki24.

4. How to Use Rewards Credits

Available Rewards Credits can be used as a discount on future orders made on Liki24 Platform. The balance of available rewards will be displayed on the checkout page. Limitation to the amount of Rewards Credits that can be used on one order of minimum amount of the order price might be defined by Liki24 and if applicable will be displayed on the checkout page.

Rewards Credits cannot be transferred to other users or converted into cash. Rewards Credits are not electronic money. Rewards Credits cannot be used in any other place except Liki24 online Platform. Rewards Credits cannot be used as a discount for some types of products available on the Platform.

5. Term of campaign. Expiration of Rewards Credits

This Program is not limited in time however Liki24 may terminate it at any point. Rewards Credits expire 90 days from the date they are added to your balance. The expiration period resets whenever new Rewards Credits are earned. After expiry Rewards Credits cannot be used.

6. Limitations and Restrictions

There is no maximum limit for the total number of Rewards Credits that can be received. Liki24 reserves the right to modify or revoke any credits for any reason.

Reviews that do not meet the rules will be removed, and associated credits will be canceled.

7. Termination of Participation

Liki24 may suspend or terminate a customer participation in the Program in cases such as:

- Abusive use of the Program.
- Attempts to defraud or manipulate the system.
- Violation of these Terms and Conditions.
- Other reasons defined by discretion of Liki24.

8. Data Protection

In accordance with the General Data Protection Regulation (GDPR), personal information collected as part of this Program will be used for its administration and for communication of additional offers within this Program. For more details, please refer to our Privacy Policy.

9. Changes to Terms and Conditions

Liki24 reserves the right to change these Terms and Conditions at any time. Changes will be effective from the day of publication of the new version of Terms and Conditions.

10. Contact

For questions about the Rewards Program, please contact us at: service@liki24.com.